



JUNK Brands Backs IWLCA Champions and Midwest Cups

Grand Lake, CO (January 19, 2016) – The Intercollegiate Women’s Lacrosse Coaches Association (IWLCA), working in conjunction with Corrigan Sports Enterprises, Inc. (CSE), announced JUNK Brands will serve as title sponsor of the IWLCA Champions Cup and Midwest Cup for 2016-2018.

“We’re excited to add JUNK BRANDS to our family of corporate partners,” said Alicia Groveston, IWLCA President and head coach at Grand Valley State University. “Coaches and athletes praise JUNK Brands’ headband line for its style and functionality, so this partnership was a natural fit.”

“JUNK Brands is proud to focus on developing the game at the youth level,” said Beau Barrett, Chief Marketing Officer and Founder, JUNK Brands. “The IWLCA events provide a tremendous opportunity to highlight our product line-up with the top athletes in the country.”

The 2016 sold out Champions Cup will be contested June 17-19 in Midlothian, Virginia and feature 312 teams, while the Midwest Cup will take place June 25-26 at the Voice of America Complex in West Chester, OH and is close to being a sellout as well.

For more information visit the tournaments’ websites:

championscuplax.com/

midwestcuplax.com/

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FOR IMMEDIATE RELEASE

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